

CERTIFIED BUSINESS ENTERPRISE (CBE) PROGRAM

WELLPOINT DC MCO CONTRACT

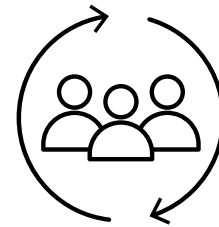




**“SMALL BUSINESSES ARE THE
ENGINE OF OUR ECONOMY. AS
MAYOR, I AM COMMITTED TO
CREATING AN ENVIRONMENT
WHERE DISTRICT BUSINESSES CAN
START, THRIVE AND GROW. THAT
INCLUDES LEVERAGING THE
DISTRICT’S LOCAL PROCUREMENT
DOLLARS TO SUPPORT SMALL
BUSINESSES.”**

— MAYOR MURIEL BOWSER

MISSION



DSLBD supports the development, economic growth, and retention of District-based businesses, and promotes economic development throughout the District's commercial corridors.

VALUES



DSLBD envisions a business environment in which: DC businesses are connected in real-time with local, federal, and global business opportunities; businesses navigate government quickly, confidently, and effectively; and, every entrepreneur and business with a great idea and a great plan has the capital to make it happen.



CBE PROGRAM





WHAT IS A CBE?

A Certified Business Enterprise (CBE) is a business headquartered in the District of Columbia and certified by the Department of Small and Local Business Development (DSLBD). Businesses with CBE certification receive preferred procurement and contracting opportunities.

BECOMING A CBE

WHAT IS REQUIRED AND HOW DO YOU GET CERTIFIED

- The principal office of the business must be physically located in the District of Columbia;
- Meets one of the following standards:
 - Independently owned, operated, and controlled; or
 - More than 50% owned, operated, and controlled by a District-based enterprise or not-for-profit business; or
 - Owned by a non-District-based business enterprise or not-for-profit business that is more than 50% owned by District residents;
- Chief Executive Officer and highest-level managerial employees of the business enterprise must perform their managerial functions in their principal office located in the District;
- Meets one of the four following standards:
 - More than 50% of the employees of the business are residents of the District; or
 - The owners of more than 50% of the business enterprise are residents of the District; or
 - More than 50% of the assets of the business, excluding bank accounts, are in the District; or
 - More than 50% of the business gross receipts are District gross receipts.



BECOMING A CBE

WHAT IS REQUIRED AND HOW DO YOU GET CERTIFIED

Step 1: Complete a pre-certification webinar

Step 2 Check eligibility: CBE WIZARD

Step 3: If eligible, register and log in into the DES System

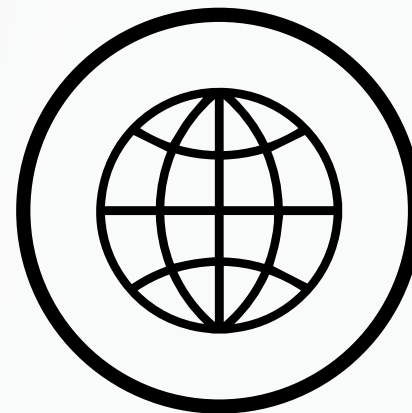
Step 4: Refer to checklist for required documents and resources - CBE Application Checklist

Step 5: Complete application

Step 6: Submit required documents



WHERE TO FIND



X Formally Twitter:

@SmallBizDC

Facebook:

@SmallBizDC

Instagram:

@SmallBizDC

Youtube

LinkedIn

Eventbrite

Flickr



WELLPOINT DC

Wellpoint District of Columbia, Inc. (Wellpoint DC) is a District-based health insurance plan that is part of the District of Columbia's Medicaid managed care program. Wellpoint DC is exclusively dedicated to serving enrollees in the District of Columbia Healthy Families Program (DCHFP), the Healthcare Alliance Program (Alliance), and the Immigrant Children's Program (ICP). In collaboration with the Department of Health Care Finance, Wellpoint DC provides comprehensive medical benefits, targeted whole health programs, and community resources that support the needs of DCHFP, Alliance, and ICP eligible District residents. Wellpoint DC's commitment to enhancing services for its enrollees expands to building meaningful partnerships with certified business enterprises and small business enterprises (SBEs). The health plan understands the importance of equal opportunity, and Wellpoint DC views local and small businesses as valuable partners to help support our enrollees live longer, healthier lives.



District of Columbia

Wellpoint DC partners with CBEs to play a vital role in helping deliver on its MCO contract with the District of Columbia. This work includes healthcare and pharmacy services for their managed care program. The Medicaid Managed Care Program (MMCP) consists of the DC Healthy Families Program (DCHFP), including adults with special health care needs, (adults receiving supplemental security income (SSI) and with SSI-related disabilities), the District of Columbia Healthcare Alliance Program, and the Immigrant Children's Program (ICP).

MCO CONTRACT

- 5 Year Base Contract
- 5 Year Option Period
- Multi-billion dollar projected overall spend

Goal: To identify and maximize opportunities to partner with small businesses on projects that improve health outcomes of DC residents.



AREAS OF POTENTIAL OPPORTUNITY



- Healthcare Services
- Administrative Support
- Technology Solutions
- Professional Training
- Staffing and Recruitment
- Compliance and Quality Assurance
- Consulting Services
- Provider Services
- Catering and Facilities Management
- Call Center
- Community Engagement and Outreach Services

WHY WELLPOINT DC?

1. Access to a large healthcare system
 2. Growth opportunities and capacity building
 3. Professional development and training
 4. Technical assistance
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CBE SUPPORT SERVICES



Wellpoint DC, through its CBE partner, 2GIP, provides on-going access to training to support CBE and small business development

Wellpoint DC, through its CBE partner, 2GIP, provides recurring match making and vendor recruitment sessions

Wellpoint DC, through its CBE partner, 2GIP, provides technical assistance to companies to support becoming certified as a CBE

GETTING ENGAGED WITH WELLPOINT DC

- Visit www.dc-cbe.com
- Complete the in-take form
- Schedule a pitch session with 2GIP
- Provide detailed capabilities statement
- Meet and greet Wellpoint DC program managers



CONTACTS

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RESOURCES

Contracting Opportunities, Technical Assistance, Certification and Compliance Support

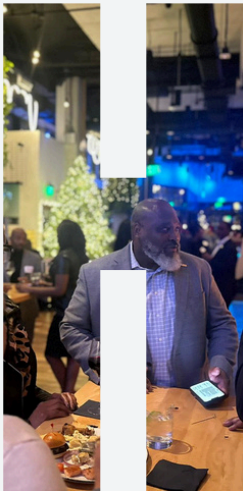
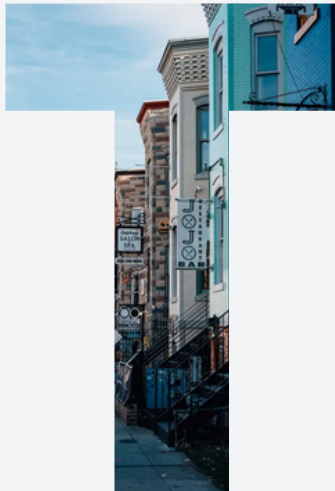
www.dc-cbe.com

DSLBD CBE Certification Process

New Applicants | (dslbd.dc.gov)

Wellpoint DC (dc-cbe.com)

Wellpoint (wellpoint.com)



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